

**MINUTES OF THE SPECIAL MEETING
AND STRATEGIC PLANNING WORKSHOP
OF THE CAREFREE TOWN COUNCIL**

WHEN: TUESDAY, SEPTEMBER 29, 2020

WHERE: ZOOM WEB <https://us02web.zoom.us/j/3229729660>
MEETING ID: 322 972 9660

TIME: 3:00 P.M.

Town Council Attending:

Mayor Les Peterson
Vice Mayor John Crane
Vince D'Aliesio
Stephen Hatcher
Michael Krahe
Cheryl Kroyer

Town Council Absent:

Staff Present:

Gary Neiss, Town Administrator; Michael Wright, Town Attorney; Stacey Bridge-Denzak, Planning and Zoning Director; Kandace French, Town Clerk/Treasurer.

Mayor Peterson called the meeting to order at 5:00 pm.

Vince D'Aliesio led the Council in the Pledge of Allegiance.

Town Council Attending:

Mayor Les Peterson
Vice Mayor John Crane
Vince D'Aliesio
Stephen Hatcher
Michael Krahe
Cheryl Kroyer
Gene Orrico

Town Council Absent:

None

Town Council Elect:

Tony Geiger

Staff Present:

Gary Neiss, Town Administrator; Kandace French, Town Clerk/Treasurer.

Mayor Peterson called the meeting to order at 3:01 p.m.

REGULAR AGENDA:

ITEM #1 Review, discussion and possible action to approve Resolution 2020-08 accepting and approving the disbursement of funds to the Town of Carefree from the Harry S. Vardakis and Marti Vardakis Revocable Trust dated February 14, 2003 as Amended and authorizing the Mayor to sign all documents related to the bequest.

Mayor Peterson called the agenda item and introduced Town Administrator, Gary Neiss and Town Clerk, Treasurer, Kandace French Contreras.

Ms. French Contreras addressed the Council and gave a brief history of the action before them. She explained the legal actions taken by Northern Trust and the late Evelyn Vardakis as well as the additional requirements set out by Northern Trust requiring a Resolution from the Town of Carefree in order to disburse funds from the Vardakis Trust.

There were questions and discussion by the Council.

Council Member Orrico **moved** to approve the Resolution and authorize Mayor Peterson to sign any documentation required to receive the disbursement from the Trust. There was a **second** by Vice Mayor Crane. The motion **carried** unanimously.

ITEM #2 Council Strategic Planning Workshop #1 to refine and define the future strategy, direction, and allocation of resources for the Town.

Town Administrator Gary Neiss announced the agenda item gave background and information to the Council regarding the process before them as well as the planned future meetings to reduce the process to action items and a Vision and Mission Statement. He introduced the facilitator of the process, Council Member Michael Krahe.

Council Member Krahe explained the SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) of the strategic planning process. He explained how the mission statement and how strategies for the next two years could be built upon the upcoming discussion, and decisions.

Council Member Krahe walked the Council through the SWOT analysis. There was significant input and discussion regarding the strengths, weaknesses, opportunities and threats before the town. There was also discussion regarding what the Town has to offer its visitors and what significant recognition the Town wanted to develop to reach tourist, visitors and the community.

After the SWOT analysis was completed, the Council ended the session.

ITEM #3 Adjournment.

Mayor Peterson announced the agenda item and asked for a motion to adjourn.

Council Member Krahe **moved** to adjourn. There was a **second** by Council Member Kroyer. The motion **carried** unanimously.

The meeting ended at 4:31 p.m.

DATED this 30th day of September, 2020.

TOWN OF CAREFREE

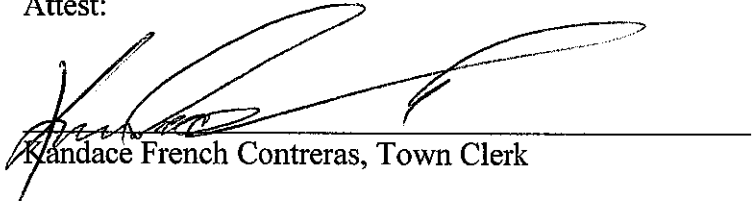
BY:


Kandace French Contreras, Town Clerk

TOWN OF CAREFREE

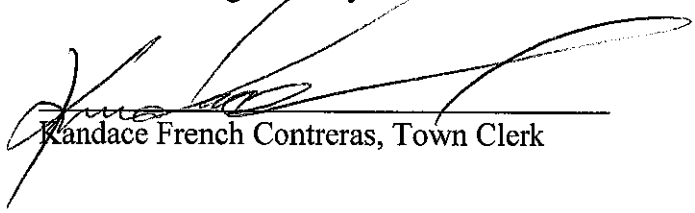

Les Peterson, Mayor

Attest:


Kandace French Contreras, Town Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the Special Meeting and Strategic Planning Workshop of the Town of Carefree held September 29, 2020. I further certify that the meeting was duly called and held and that a quorum was present.


Kandace French Contreras, Town Clerk